

	<b>Name subjects:</b>	Philosophy of art		
<b>Subject code</b>	<b>Case status</b>	<b>Semester</b>	<b>Number of ECTS credits</b>	<b>Number of lessons (weekly)</b>
PL2FA	Required	And	2	2P

**Study programs organized for:** Faculty of International Economics, Finance and Business, RPS studies

**Prerequisites for other subjects:** None.

**The idea of studying the subject:** The idea of studying the subject is to explore two interrelated aspects through an interdisciplinary approach: the philosophy of art and creativity. Accordingly, the course is divided into two thematic segments that deal with both philosophical approaches to art, issues of beauty, aesthetics and artistic creativity through historical and contemporary perspectives, as well as the process of creating ideas, including the role of intuition, bisociation and the methodology of creative thinking.

**Course study objectives:**

The main objectives of studying this subject are:

- Analyzing the development of ideas about art through different historical periods;
- Developing critical thinking about the relationship between the philosophy of art and creativity;
- Understanding the essence of the creative process and its different phases, ie how to materialize ideas;
- Getting to know the techniques of creative thinking and their application in practice.

**Learning outcomes: A student who successfully completes this course will be able to:**

1. Understands the basic philosophical concepts and theories of art;
2. Analyzes and interprets works of art through different philosophical approaches;
3. Develop a critical opinion about the role and meaning of art in society.

<b>Name and surname of teachers and associates:</b> prof. Dr. Nenad Vujadinović; Assoc. Dr. Vladimir Vujošević		
<b>Method of teaching and mastering the material:</b>		
WORK PLAN		
<b>Sunday:</b>	Name of methodological units for lectures (P), exercises (V) and content (O); Planned form of knowledge test (Pz) <span style="float: right;">other teaching</span>	
<b>Preparation week</b>		Getting to know, preparing and enrolling in the semester.
<b>And Sunday</b>	<b>P/V/</b>	Introduction to the philosophy of art: <i>what is art?</i> Why basic aesthetic theories are the essence of shaping ideas.
<b>II</b>	<b>P/V/</b>	Ancient approaches: Pythagoreans, Sophists and Plato. Aristotle and mimesis: artistic creativity as imitation.
<b>III</b>	<b>P/V/</b>	Classical aesthetics: Kant and the autonomy of art. Hegel and the development of art throughout history.
<b>IV</b>	<b>P/V/</b>	Originality and innovation: how to create new ideas?
<b>V</b>	<b>P/ V</b>	Differences between scientific, humorous and artistic creativity.
<b>VI</b>	<b>P/V</b>	Stages of the creative process: Yang's idea generation technique.
<b>VII</b>	<b>P/V</b>	Incubation and the role of the unconscious in creativity. Methodological exercises of creative thinking.
<b>VIII</b>	<b>P/V</b>	Creativity as bisociation: Koestler's theory.
<b>IX</b>	<b>P/V/</b>	Creativity and restrictions - the paradox of restrictions: How can restrictions encourage innovation?
<b>X</b>	<b>P/V/</b>	Creativity in different disciplines. Application of creativity in art and design.
<b>XI</b>	<b>P/V/</b>	Techniques of creative thinking and problem solving ( <i>brainstorming</i> , <i>mind mapping</i> , etc.).
<b>XII</b>	<b>P/V/</b>	Creativity and the digital era. Generative art and AI as creator.
<b>XIII</b>	<b>PZ</b>	<b>Final exam.</b>
<b>XIV</b>	<b>Semester verification and grade entry</b>	
<b>XV</b>	<b>Make-up exam deadline</b>	
<b>Student obligations during classes:</b> Attendance and active participation in lectures, essays, oral presentations, final exam - a combination of essay and theoretical questions.		
<b>Consultations by e-mail:</b> YES.		
<b>Student workload</b>		
<u>Sunday:</u>  2 credits x 40/30 = 2 hours 40 minutes Structure: - 2 hours of lectures  - 40 min of independent work, incl consultations		<u>In the semester:</u>  Total workload for the course 2x30 = 60h Structure: <u>Lessons and final exam: 2h 40 min x 16 weeks = 42h 40 min</u> <u>Necessary preparations before the beginning of the semester</u> <u>(administration, registration, certification): 8x2=16h</u> <u>Supplementary</u> <u>work for preparing and passing the exam in repair time: 0-36h</u>

**Literature:**

Primary:

1. Sawyer, RK, Henriksen D., *Explaining Creativity: The Science of Human Innovation (3rd edn)* , Oxford University Press, 2024 (segments III and IV of the whole).
2. Gilbert, EK, Kun H., *History of Aesthetics: Revised and Expanded* , Dereta, Belgrade, 2004, 25-94; 239-269.
3. Koestler, A., *The Act of Creation* , Hutchinson & CO, London, 1964, 64-87.

Secondary:

1. Young, WJ, *A Technique for Producing Ideas* , Thinking Ink Media, London, 2011 (1942).

**Forms of knowledge testing and assessment:**Activity in class **10%** ; essays and oral presentations **30%** and exam **60%** .

<b>Rating</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>
<b>Number of points</b>	<b>90-100</b>	<b>80-89</b>	<b>70-79</b>	<b>60-69</b>	<b>50-59</b>